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SELECTING FOCUS GROUP PARTICIPANTS. We used a purposive sampling strategy to select the participants in our groups and concentrated on known patrons of library

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Strategies for conducting effective focus groups |

Guidelines that will help a focus group generate reliable information include the following: Include people who can provide the information you need.

Focus group questions - strategic planning

In preparation for a focus group session, please give thought to the following questions and come prepared to discuss your answers: What do you see as the key

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